**Car Rental Now a Major Business**

The booming rent-a-car business is on the increase as more people are traveling away from home. The number of rental cars has increased 50 per cent in the past two years, according to a recent survey. The growth is expected to continue as more people take vacations and travel for business.

**Jackson Heights Area Seeking Neon Lights**

A bright new look is in store for the Jackson Heights shopping area. That's what members of the Jackson Heights Merchants Association are hoping for. This year they plan to get busy on the job of providing better street lighting for the area, concentrated largely on Flushing Avenue. They have set a goal of $10,000 in revenue in 1961—raising the total to $10,000 by the end of the year.

**Thriving in the new business climate that Governor Rockefeller's "Hard Hat" administration helped create in New York State, Long Island is one of America's most important scientific and industrial centers."**

**Prices slashed!**

**Good Year TIRE SALE!**

A set of four for as low as $950

**No Down Payment When You Trade In Your Old Tires!**

**MAX FINKELSTEIN**

**Phone:** Astarca 4-8900-1 30-20 Newtown Avenue, Astoria

**GOOD YEAR**

**MORE PEOPLE RIDE ON GOOD YEAR TIRES THAN ANY OTHER KIND**