MORE than one million automobiles have now been built and sold by Willys-Overland.

Many of these Overlands and Willys-Knights are playing a tremendous part in the life of our own community—putting our families on the fast roads—multiplying the earning power of our men—lightening the work of our women—carrying our children to school—bringing our people together.

Today's Overland and Willys-Knight cars are the best automobiles Willys-Overland ever built—and are sold at the lowest price. All past achievements are excelled in beauty, comfort and performance—in the giving of real value.

Reflecting such quality, sales this season are the greatest in our history. The public has registered its appreciation of great value.

GLENN C. SPINK, Attica, N. Y.