

SORORITY TO HAVE BENEFIT DANCE



Beta Phi Omega sorority will sponsor a dance to be held February 20th at the Fulton War Memorial with proceeds to go to the Heart Fund. Theme of the dance is "Queen of Hearts". Officers and committee

chairmen are as follows: Left to right, Francine Platt, Treas.; Suzanne Elias, President; Linda Bellinger, Vice President; Diane O'Grady, Secretary. —Oak Photo

Local Food Store Named a Finalist in Retail Competition

The 17th Annual Brand Name Retailer-of-the-Year Awards went into the home stretch today with the announcement of 253 Finalists by Albert H. Messer, President of Brand Names Foundation, Inc., sponsors of the competition. Among them is R. Mirabito & Co. Supermarkets Inc. of Fulton.

These top firms in 22 categories of retailing, were selected from some 5,000 retailers who were nominated for the competition by the manufacturer and media members of the Foundation.

They will now begin preparing scrapbook presentations of their 1964 brand merchandising activities. In March these exhibits will be reviewed by a panel of judges, comprised of last year's top winners in every category. Each of the judges will examine all of the presentations in each of the 22 categories.

Following the judging, the Plaque and Certificate winning retailers will come to New York City on May 11th and 12th to take part in the Annual National Meetings of Brand Names Foundation.

They will attend meetings and seminars with the manufacturer and media members of the Foundation, and will act as advisors in the formulation of retail programs for the coming year.

Climaxing the two-day activities will be the annual banquet

at which time the winners will receive their awards. In announcing this year's finalists, Mr. Messer said, "The 1964 Awards screening Committee is to be congratulated for their work throughout their six months of constant research and screening. Needless to say high praise should be given to the retailers for their outstanding brand reputations which resulted in their selection."

58 Girls Complete Red Cross Course in Baby Sitting

Mrs. C. James Ingamells, chairman of a training course for baby sitters sponsored by Fulton chapter of Red Cross and the PTA announces that 58 girls have successfully completed the course given at the high school during the fall months. The following were awarded certificates showing they met the requirements of the course:

Mary Ann Malone, Mary Lu Venezia, Kathy Bence, Jean Gilbert, Pat Mitchell, Rita Schremp, Peggy Humphrey, Terri Lilly, Peggy Waelde, Anna Zaborowska, Debbie Rogers, Leanda Morrell, Linda Benway, Ardell Whelkey, Rita Fruce, Patricia Sullivan, Patricia Hopkinson, Nancy Melead, Sue Wallace, Margie Bickford, Valerie Stowell, Cindy Frost, Nancy Pardee, Cincy Ackerman, Pamela Schremp, Mary Bullard, Joy Shaver, Debbie Wilbur, Janet Bullar, Christine Halstead, Bonnie Frawley, Joanne Arduini, Renee Michaud, Lynne

Sajangi, Nancy Jenkins, Chris Fox, Judy Magley, Angela Locke, Linda Stacy, Candy Widger, Debby Hill, Judy Parish, Sheila Barton, Rita Ammann, Beth Short, Kathy Wilson, Bonnie Quirk, Ann Carpenter, Kathy Firenze, Linda Vannucci, Natalie Clark, Joyce Bowering, Christine Chalone, Judy Naloti, Joan Roy, Nancy Richall, Sharon Gullfoyle, Barbara Carpenter.

Personals

Mr. and Mrs. Ray Jerrett of New Haven, along with Mr.

and Mrs. Peter Capizzi and sons of Oswego called on Mr. and Mrs. David Parsons, Rowlee Rd., Sunday.

Dwight Mayne left last Thursday morning for Rhode Island on a business trip.

Edward Dennison of Hannibal is a patient in the Veterans Hospital in Syracuse and will undergo surgery on his back. Anyone wishing to send him a card may do so by sending to: Edward Dennison, 5 West, 8 Irving Ave., Syracuse.

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Black Persian Lamb Coats	Reg. 275.	now 199.
Black Persian Lamb with Mink Collar	Reg. 499.	now 350.
Brown Persian Lamb with Mink Collar	Reg. 599.	now 439.
Sheared Canadian Beaver	Reg. 545.	now 399.
Muskrat Back	Reg. 299.	now 199.
American Broadtail with Mink Collar	Reg. 385.	now 295.
Mouton Lamb	Reg. 159.	now 119.

Jackets

Black Persian Lamb with Mink Collar	Reg. 295.	now 185.
Brown Persian Lamb with Mink Collar	Reg. 299.	now 199.
American Broadtail with Minktrim	Reg. 275.	now 195.
American Broadtail without Minktrim	Reg. 250.	now 170.
Squirrel	Reg. 249.	now 159.

Emba Minks

Coat Nat. Autumn Haze	Reg. 2200.	now 1499.
Bubble Cape Nat. Autumn Haze	Reg. 475.	now 375.
Clutch Capes Nat. Autumn Haze	Reg. 279.	now 189.
Cape Stole Nat. Cerulean	Reg. 295.	now 225.
Cape Stole Nat. Ranch Mink	Reg. 275.	now 199.
Pocket Stole Nat. Autumn Haze	Reg. 275.	now 189.
Scarf Nat. Cerulean, Ranch, Aut. Haze	Reg. 129.	now 95.
	Reg. 120.	now 85.
Mink Boas, very large selection	Reg. 79.	now 59.
	Reg. 69.	now 49.
Collars	Reg. 39.	now 29.

Squirrels

Cape Stoles	Reg. 149.	now 99.
Cape Stoles	Reg. 135.	now 89.
Boas	Reg. 37.	now 27.

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