The Flare and Deep Fur Lead New Coats to Winter Smartness

FASHIONABLE WOMEN SELECT THESE COATS FOR WINTER

New coats that give strong proof of the new elaboration of this season's mode — both in their fabrics and in their laverage — are noticeable. Noteworthy, this year for coats; broadcloth and broadcloth stuff; soft cashmere fabrics; and the favorite velvet and velvetine. Collars and cuffs, and very often full length revers of fur: Mink, beaver, kit fox, sable, squire and fox. Many of these coats are copies of our own imports $80.90 to $395.

WOMEN'S COAT DEPARTMENT—THIRD FLOOR

THESE YOUTHFUL COATS ARE THE SMARTEST OF THE WINTER

They follow three silhouettes with equal assurance of smartness — the flaring front and straight back, the flare around and the straight slim outline. Each of these is sponsored by Paris. For each we have copied the original models in these latest coats. Patou, René, Lelong, Béchoff and O'Rosen are all represented in every smart color from the wine shades and new blues to the perennially good grey, brown and black. The squire, mink, beaver, fox or fashion collar and cuffs $89.90 to $250

WOMEN'S COAT DEPARTMENT—THIRD FLOOR

Lord & Taylor

French Hosiery in Chair and Other New Colors

Down the bridal aisle—shapely ankles appear especially lovely in the gauzehintoned fineness of these imitations. Featured in two of the most charming new shades: Chair, Rose Beige, Saumon, Penn, Glicine, D'Or, Argent, Marmes, Blue de rose, and Bethune. Price tops — fancy and single line Paris clocks.

Pair $7.50

Lord & Taylor

FIFTH AVENUE

Antelope and Shell Combine in the Newest Bag

Bags to travel with the smartest autumn bides: Paris inspired and perked by fashionable New York in accommodate daytime frocks. Of antelope, velvetysoft, in rich brown tussore cloths, Classicly shodd to a frame of amber or shell composition. Taffetas lined and faced with inside graceful lacquer.

$18.95

Lord & Taylor

FIFTH AVENUE