Kilkenny Beer Festival

IRELAND'S first beer festival began in Kilkenny, when the first event in a week of special entertainments and sporting fixtures brought thousands of visitors to the city.

The centre of attraction in the 20-acre festival park was, of course, the gigantic 3,000 seat marquee, where beer was served in German biergarten atmosphere with a band, specially flown from Munich, playing German drinking songs.

The festival was opened by the managing director of E. Smithwick and Sons, principal sponsors of the event.

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William Finnegan, chairman of the festival committee and managing director of E. Smithwick and Sons, principal sponsors of the event.

Mayor Delaney welcomed about 20,000 visitors from many parts of Ireland, Britain and the Continent. He was glad, he said, that Kilkenny had been selected as venue for the festival as it was not an area far from the city's borders however. He added that he was also pleased that the festival would encourage Irish culture through music and dancing.

Competitions in and around the city throughout the afternoon attracted large audiences and the biggest was at the "craic festival" gate-in at the Rehabilitation Institute.

Spectators overflowed on to the pitch.

The Council of Gaelic Societies announces their 1964 Drama Festival to be held in All Hallows High School, 146th St. & Walton Ave., New York, N.Y., Sunday, May 17 at 3 p.m.

Entries for one-act plays in Irish and/or English with Irish themes will be accepted. Send entry request to: Council of Gaelic Societies, P.O. Box 326 West 48th Street, New York City 15, N.Y. 10036.

For the Best in Irish & American Dancing - All Roads Lead to City Center Ballroom

The Dancin'est Band Around

Leon McAuliffe

and His Swingin' Western Band

May 16 - 17

Sat. Sun.

Only

For Industry and Commerce, to officially open the building on Saturday, May 16th at 11 a.m. The staff, specially trained for the World's Fair were: Left to right: Terence J. O'Reilly, Lee Collins, Valerie Malone, Maureen Nelligan, Isabel O'Donnell, Mary Barrington, Brendan J. Toomey.

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