Friday's THE DAY

One Great Bargain Day! The Day that comes only once a year. The day on which over 200 stores cooperate TO SAVE YOU MONEY.

FRIDAY, OCTOBER 1st.

JAMAICA DAY

SPONSORED BY THE JAMAICA CHAMBER OF COMMERCE

This NEW 1937 FORD TUDOR FREE

and many, many other wonderful prizes will go to the holders of coupons that will be given out by Jamaica stores on Jamaica Day. The prize-winning coupons will be drawn for on the stage of the JAMAICA THEATRE ON THURSDAY, OCT. 7 at 9 P.M.

These other valuable prizes

WASHING MACHINE - Donated through the cooperation of Montgomery Ward and Co.
LOVELY JEWELRY - Donated through the cooperation of T. & S. K. & Co.
BEAUTIFUL FLOWER ARRANGEMENT - Donated through the cooperation of T. & S. K. & Co.

These coupons which may win a valuable prize for you. Furthermore, this emblem shows that the store is joining in this great Jamaica Community event.

Bargains! Bargains!

Every store is out to make bargain history. Here's your BIG moment. Here's an opportunity to fill your wardrobe, to spruce up your home, to outfit the children . . . yes, even put away a dozen Christmas gifts, at about half the prices you'll probably have to pay later! Come in early. Spend the day here. Then come back in the evening, for ALL STORES WILL BE OPEN FRIDAY NIGHT UNTIL 10 O'CLOCK!

Park FREE in these places!

The following Parking Spots will display the "JAMAICA DAY" emblem, and will offer FREE parking from 8:30 A.M. until midnight.

1. 168th Street and Archer Avenue (next to Shell Gasoline Station)
2. 119th Street and Jamaica Avenue (New Yorker Parking)
3. 125th Street and Archer Avenue (REP Parking—behind Jamaica Theatre)
4. 1st Street north of Jamaica Avenue (next to Suffolk Title Building)
5. 1st Street north of Jamaica Avenue (next to Chamber of Commerce Building)
6. 1st Street corner of 90th Avenue Union Hall Street, south of L. I. R. R. (R. Wonderly Parking)
7. 2nd Street north of Jamaica Avenue (opposite Fire House)
8. 2nd Street, north of Jamaica Avenue (next to Masonic Temple)
9. 2nd Street—100 feet south of 89th Avenue
10. 2nd Street—100 feet south of 89th Avenue New York Avenue, south of L. I. R. R. (Shoppers' Parking)
11. 2nd Street, south of L. I. R. R. (Shoppers' Parking)
12. 2nd Street (Opposite RKO Alden Theatre)
13. 168th Street, north of Jamaica Avenue (Opposite Police Station)

Ask for PRIZE COUPONS in stores displaying this emblem in their windows . . .

ONLY in such stores will you be able to get the coupons which may win a valuable prize for you. Furthermore, this emblem shows that the store is joining in this great Jamaica Community event.

EXTRA SHOPPING HOURS . . . ALL STORES OPEN UNTIL 10 P.M.

Ride FREE on these buses!

RIDE FREE to Jamaica between 8 A.M. and 11:30 A.M. on Friday. All passengers will be allowed to ride FREE on the following lines, provided they board the bus lines within the Jamaica County Free, and only all the way to Jamaica. The following lines are available:

JAMAICA BPS, INC.

20 Line, passengers permitted fare but obtain refund ticket good at any participating stores.

Schenck Transportation Co., Inc.

20 Line—passes on Jamaica Avenue from Cornell Park into Jamaica.

Redi Line, Inc.

20 Line, passengers permitted fare but obtain refund ticket good at any participating stores.

JAMAICA DAY

FARMERS AVENUE, MERRICK ROAD, AND FARMERS AVENUE, along Farmers Avenue to Jamaica.

Route B—From Rockaway and Farmers Blvd. to Jamaica.

Route C—From Queens Village Station of L. I. R. R. along Springfield Boulevard into Jamaica.

Route D—From 212nd Street and Merrick Road into Jamaica.

Route E—From 212nd Street and Merrick Road into Jamaica.

Route F—From 212nd Street and Merrick Road into Jamaica.

Route G—From 212nd Street and Merrick Road into Jamaica.

Route H—From 212nd Street and Merrick Road into Jamaica.

Route I—From 212nd Street and Merrick Road into Jamaica.

Route J—From 212nd Street and Merrick Road into Jamaica.