The trouble is that

To tote your bag

Candy Stores Everywhere

out little boys and girls can eat bushels of Evaporated Milk, and families have been known to finish 5 lbs. at a sitting. This service amounts to approximately as much in dollars as the Board of Transportation and the Transit Commission, it is said, will have spent on the new cars. The engineers have cost The 

James Odare

Happiness

What do you want for Christmas? Also a Christmas present.

The Happiness Boys that sing. How'd ye do?

Happiness

"My candle's so full of wax, l'll find room for Christmas, If I have to buy my jeans."

Happiness

What's the matter, Santa Claus? To tote your bag, I've got your face," It's full of chocolate. Don't pop it, They taste good, if I don't mean maybe.

Happiness

Write Santa, The snow won't come sooner, There's no cheer in the air, No more style, the winter weather stalled, But the taste of Evaporated Milk, I'll make it all right. 

Happiness

Fifth Avenue — Madison Avenue — Thirty-Fourth Street — Thirty-Fifth Street

New York

Telephone Murray Hill 7000

B. Altman & Co.

Practical FUR Garments

Strikingly Moderate in Price

Practical Coats yet modest ones for they are fashioned after the smartest Parisian fur styles.

PRICES ARE CONSPICUOUSLY LOW

<table>
<thead>
<tr>
<th>Description</th>
<th>Price</th>
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</thead>
<tbody>
<tr>
<td>Colored Karakul Pav and Asiatic Lamb Coats</td>
<td>$135</td>
</tr>
<tr>
<td>Natural Mink Coats</td>
<td>$175</td>
</tr>
<tr>
<td>Raccoon Coats</td>
<td>$250</td>
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<tr>
<td>Hudson Seal (dyed minkst) Coats</td>
<td>$200</td>
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<tr>
<td>Colored Karakul Coats</td>
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</tr>
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<td>Black Karakul Coats</td>
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<td>Junior Misses' Fur-trimmed Tweed Coats</td>
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</tbody>
</table>

A smartly fitted model of fine quality, trimmed with lining of suede cloth.

Junior Misses' Fur-trimmed Winter Coats

New models in the season's desirable wool fabrics with collars of rich fur. Included are a number of chinchilla coats without trimmings. Sizes, 6 to 16.

A limited number of German white tail chinchilla coats lined with suede cloth and tailored with marabou or model fur. Sizes, 6 to 14.

The Balta Junior Shoe

Ideal for Misses and Children

An approved style for general wear and orthopedically correct for growing feet.

Sizes: 7 to 11, $1.95 to $5.95.

Oxford Tie, $4.25 to $7.50.

Lace Shoe, $5.75 to $8.50.

At Special Gift Prices

Walking Sticks and Umbrellas

at much below usual prices

Women's Umbrellas of taffeta silk, satin bordered, in all the fashionable shades...

Women's Umbrellas of taffeta silk with plain and novelty colored borders. Attractive handles including 14-karat gold mounts, black and colors...

Men's Umbrellas of taffeta silk, with marabou and silver-trimmed handles...

Walking Sticks of marabou and ebony, some with silver trimmings...

Suggested for Practical Gifts

For Tomorrow

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Strikingly Moderate in Price

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Tremendously reduced at $67.50

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Junior Misses' Dresses, $19.75

In Most Instances Below Cost

These are higher grade dresses of worsted, velveteen and silk, radically price concessioned for pre-inventory disposal.

Many other outstanding values will be found in the Junior Misses' Department

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